

PRESS RELEASE

For Immediate Release

from

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Newsletter for Commercial Accounts Now Available

St. Louis, MO – Compelling Communications announces the newest in a line of communication products for pest control companies – the Commercial Newsletter designed to distribute to commercial accounts.

“If you’ve been struggling to grow your commercial business without much luck, this dynamic, informative newsletter may be the first step to increasing your commercial business and keeping your technicians busy through the slow season to increase your revenue,” explains Compelling Communications owner June Van Klaveren.

The quarterly newsletter, distributed on a regular basis, will:

- Increase your credibility.
- Keep your name in front of commercial clients and prospects.
- Provide valuable information to improve customer cooperation.
- Help level out your income stream.
- Build relationships with commercial accounts.
- Help grow your commercial services.

Each issue will be customizable and contain topics such as Why use professional pest management?, pest prevention, about your pest control company, list of your services, and a featured pest.

More information and a sample can be found at www.compelcom.com/commercial.

Compelling Communications specializes in helping pest control companies grow their businesses through dynamic marketing materials and marketing strategies. Contact the company at 800-779-0067 or through the web site at www.compelcom.com.

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