

Newsletter for Your Commercial Accounts Helps Keep in Touch



If you've been struggling to grow your commercial business without much luck, this dynamic, informative newsletter may be the first step to keeping your technicians busy through the slow season. A quarterly newsletter, mailed on a regular basis, will:

- Increase your credibility.
- Keep your name in front of commercial clients and prospects.
- Provide valuable information to improve customer cooperation.
- Help level out your income stream.
- Build relationships with commercial accounts.
- Help grow your commercial services.

Topics

Each issue will contain the following topics plus one general article that you can provide about your company.

- Why use professional pest management?
- Pest prevention
- About your pest control company
- List of your services
- Featured pest

Specifics

Frequency: Quarterly
 Pages: 2 pages
 Size: 8-1/2 x 11
 Colors: Full color
 Customization: Customized header, "about" section, service list and one general article

Final files: After your approval, a Print-ready pdf file will be emailed directly to your printer or to you. Or we can supply newsletters printed and ready to mail. (Quoted separately)

BONUS: We'll supply a file to post on your web site.

Investment: \$350/quarter



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